

What Does Anticipated Monetary Policy Do?

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Abstract

Applying sign restrictions to measures of expectations in a VAR, we quantify the economic effects of imperfectly and perfectly anticipated monetary policy innovations—the type of shocks induced by partially and fully credible forward guidance (FG). We find that fully credible FG one-year ahead has large near-term effects on prices and real activity, but, consistent with the forward guidance puzzle, these effects do not grow much larger as the FG horizon extends into the future. We also estimate that anticipated policy innovations are very noisy. At the one-year horizon, over 70 percent of the monetary-policy signal consists of noise, and the prevalence of noise increases at longer horizons. FG subject to this level of noise would be only partially credible and have significantly smaller macroeconomic effects.

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1. Introduction

As central banks have relied increasingly on forward guidance (FG) in recent years, it has become particularly important to understand how beliefs about future monetary policy affect the current state of the economy. A number of studies find that the impact of FG can be rapid and large in New Keynesian (NK) models, but those results may hinge upon the particular structural specification and calibration, and relatively minor variations in assumptions can cause the effects of policy expectations to differ markedly.² Thus, the quantitative impact of anticipated monetary policy remains an open question. Using an agnostic approach that relies on a minimal set of restrictions, we empirically quantify the economic effects of imperfectly and perfectly anticipated monetary-policy innovations—the type of shocks induced by partially and fully credible FG. We find that expectations about near-term policy innovations have large contemporaneous effects on prices and real activity. But policy-expectations formation is imbued with a lot of noise, which may complicate policymakers’ efforts to shape beliefs and provide stimulus through FG.

Estimating the efficacy of FG requires us to tackle two questions. First, we ask what happens to the economy in reaction to an exogenous change in monetary-policy expectations. Second, we ask how this reaction depends on the information content of policy signals—that is, their *credibility*. Both questions are of interest to policymakers hoping to stimulate the economy through FG. While FG credibility has been the subject of a few theoretical treatments (e.g., Campbell et al., 2019), it has been largely disregarded in the empirical analysis of anticipated monetary-policy shocks. We address both questions by identifying anticipated monetary-policy innovations in a structural VAR and using the resulting impulse-responses to infer the amount of noise contained in typical monetary-policy signals. The results allow us to study the effects of partially and fully credible FG over various horizons, in a manner consistent with NK models.

First, we focus on identifying the anticipated monetary-policy shock—that is, an expected deviation from the historical policy rule.³ To do so, we embed survey forecasts of the short-term interest rate and key macroeconomic variables in a structural VAR and impose the following restrictions: the expected interest rate must move in the opposite direction of expected inflation, expected GDP, and the current interest rate. This pattern of changes in expectations is *unique* to the anticipation of exogenous monetary-policy innovations in theoretical models. In particular, our sign restrictions, by excluding all cases in which GDP, inflation, and short rate forecasts move in the same direction, eliminate both the “Fed information effect” (Romer and Romer, 2000; Campbell et al., 2012; Nakamura and Steinsson, 2018) and the “Fed response to news” channel (Bauer and Swanson, 2023). Importantly, although the inclusion of survey forecasts in our VAR helps to discipline the model and aids identification, we do not take the surveys as straight reads of agents’ beliefs. Rather, our sign restrictions apply to measures of expectations that are informed by both the surveys and the VAR itself.⁴

We find that, consistent with an FOMC that hews closely to its policy rule, anticipated deviations from that rule are small. Nevertheless, these anticipated policy shocks have significant and persistent effects on both prices and real activity. We estimate that a 10-basis-point decline in one-year expectations for the average short-term rate raises prices by 0.3 percent and output and hours worked by about 0.2 percent in the near term. Using these estimates we show that fully credible FG—an announcement about future policy that is fully believed and actually occurs—generates a significant near-term response well above the response caused by an identical policy-rate path that is *not* anticipated. This is because interest-rate expectations adjust immediately to fully credible FG but only sluggishly to conventional policy, and economic outcomes

²Campbell et al. (2020) and Lunsford (2020) discuss the recent use of FG in practice. Examples of NK treatments include Krugman (1998), Eggertsson and Woodford (2003), Laseen and Svensson (2011), Werning (2011), Milani and Treadwell, (2012), Del Negro and Schorfheide (2013), and Gomes et al. (2017). Levin et al. (2010) and Werning (2015) show how results in these models can be sensitive to assumptions.

³The title of our paper is a homage to Leeper et al. (1996), which was among the first studies to grapple with this identification problem with respect to conventional monetary policy.

⁴VARs containing only backward-looking information are likely to be misspecified and produce biased results (e.g., Sims, 1992; Caldara and Herbst, 2019). The forward-looking information in survey forecasts mitigates this misspecification. Indeed, survey forecasts either by themselves or in combination with VAR forecasts have been found to have excellent properties relative to multiple econometric predictions (e.g., Aiolfi et al., 2010; Ang et al., 2007; Faust and Wright, 2009; Tallman and Zaman, 2020).

42 appear to depend primarily on these expectations.

43 Our estimates uncover the responses to policy-expectations shocks without taking a stand on how ex-
44 pectations are formed. In particular, we do not assume that agents have perfect information about future
45 monetary policy. Put differently, anticipated policy shocks are a mix of actual future policy shocks and
46 noise.⁵ Hence, we proceed to separate the dynamic effects of these two components using the equivalence
47 result of Chahrour and Jurado (2018), which demonstrates how to recover estimates of noise and future
48 “fundamental” shocks (actual future policy shocks, in our case) from observations on anticipated and unan-
49 ticipated shocks like those identified in our VAR. By this measure, we find that anticipated policy innovations
50 reflect a large amount of noise. At the one-year horizon, noise shocks have a variance almost 3 times as large
51 as that of actual future policy shocks, implying that agents who learn rationally will initially adjust their
52 expectations only 1/4 of the way toward a policy signal given one year ahead. FG that is partially credible
53 can be modeled as a signal that, though perfectly informative, is believed by agents to contain noise *ex ante*.
54 Thus, when we consider a policy announcement only as informative as the typical signal estimated in our
55 data, the economic effects are significantly damped relative to fully credible FG.

56 As the horizon of anticipation extends, we find that the prevalence of noise grows, to the point that,
57 beyond four years, signals about future monetary policy seem all but useless. Clearly, FG’s credibility is
58 crucial to its efficacy, and modelling FG as a noisy signal can have very important implications for lower-
59 for-longer type of monetary policies (Bernanke et al., 2019). However, even when we consider fully credible
60 FG, we do not find that the economic effects get increasingly larger as the horizon of the guidance extends.
61 Hence, we conclude that the FG puzzle is indeed a puzzle (Del Negro et al., 2012; Carlstrom et al., 2012)
62 and cannot be resolved by appealing to credibility alone.

63 Two key innovations of our paper are the empirical identification of noise in (exogenous) anticipated
64 monetary-policy shocks and the estimation of the effects of partially and fully credible FG. These novelties
65 allow us to show that ignoring the amount of noise in anticipated monetary-policy changes may produce
66 misleading conclusions about the efficacy of FG. For instance, according to our estimates, a 10-basis-point
67 FG shock could result in only a 3-basis-point change in policy expectations, as the latter do not fully adjust
68 to noisy signals. This calls for caution in using observed changes in policy expectations at face value to draw
69 conclusions about the efficacy of FG, as those two concepts do not map one-to-one.

70 1.1. Related Empirical Literature

71 Our paper is about anticipated monetary policy, which has been a subject of empirical investigation since
72 at least Kuttner (2001). In an important paper along these lines, Gürkaynak et al. (2005) differentiated
73 between unexpected changes to the current policy rate (target surprises) and changes in expectations for
74 the future policy rate (path factor) around FOMC meetings. A few papers have exploited their path factor
75 to study FG (e.g., Bundick and Smith, 2016; Swanson, 2021). However, using only the path factor is not
76 sufficient to control for the Fed information effect, since an anticipated trajectory for the policy rate could
77 reflect either endogenous or exogenous policy actions. We address this problem using simultaneous sign
78 restrictions on expected interest rates, inflation, and real activity.

79 Following the working paper version of the present paper (D’Amico and King, 2015), several other
80 empirical studies have addressed the complication introduced by the Fed information effect (e.g., Cieslak
81 and Schrimpf, 2019; Jarocinski and Karadi, 2020; Miranda-Agrippino and Ricco, 2021; Bu et al., 2021;
82 Andrade and Ferroni, 2021; Acosta, 2023). Our approach avoids a number of potential shortcomings in
83 these studies. First, most papers have not distinguished between unanticipated (current) and anticipated
84 (future) changes to the policy rate, as their measures of monetary policy surprises conflate the two. We want
85 to separate these two types of shocks in order to (1) assess the marginal effects of FG over unanticipated
86 monetary policy, and (2) derive the identification of fundamental and noise shocks. No previous study that

⁵Our framework for thinking about this issue is similar to the “noisy news” of Forni et al. (2017), although they do not analyze monetary policy. Their insight that future data perfectly reveal current structural shocks helps in overcoming the identification issues pointed out in Blanchard et al. (2013). As we show in Section 6, knowing that the dynamic response of the policy rate to noise shocks must be zero in the future is key to our identification of fundamental policy shocks and noise shocks.

87 has addressed the Fed information effect has examined either of these questions. Second, several papers in
88 this literature use high-frequency market-based measures of policy expectations, which include risk premia.
89 Yet, evidence, such as Bernanke and Kuttner (2005) and Hanson and Stein (2015), indicates that monetary
90 policy actions cause changes in both the quantity and price of risk across securities markets. Papers that
91 ignore this phenomenon may thus introduce significant measurement error.⁶ Risk premia are likely to be
92 particularly large at longer horizons, and since we analyze anticipated policy from one to 11 years ahead,
93 it is especially important for us to avoid this contamination. This is one reason that we favor surveys over
94 market measures. Third, while a few other studies have used sign restrictions to purge information effects,
95 they are typically applied to measures of future interest rates and *either* real activity (e.g., stock prices)
96 *or* inflation (e.g., rates on inflation swaps). Such identification schemes may not be sufficient to separate
97 anticipated monetary policy shocks from other types of anticipated shocks, such as those to productivity or
98 markups. In contrast, our sign restrictions on *both* expected future output and inflation are theoretically
99 consistent only with exogenous changes in anticipated monetary policy.

100 The insights of Wright (2013), Robertson et al (2005), and Doh and Smith (2020) have guided the
101 approach used in this paper to impose a loose form of rational expectations (RE) in the survey-augmented
102 VAR. Wright (2013) finds that using survey forecasts to inform priors about the variable means in BVARs
103 improves forecast accuracy for inflation and short rates, relative to multiple benchmarks. Robertson et al.
104 (2005) use a relative entropy procedure to “tilt” draws from a VAR predictive distribution toward restrictions
105 that have to be met exactly. This allows one to make theoretically coherent predictions when the restrictions
106 are motivated by economic models, as in the case of RE in NK models. We adopt a similar technique, but,
107 like Doh and Smith (2020), we do not impose our restrictions exactly. We use an informative prior over how
108 closely the VAR impulse responses and the agents’ beliefs match each other at the horizon of interest. This
109 is equivalent to imposing a loose form of RE in the VAR system. Importantly, since this forecast-consistent
110 prior is applied to our impulse-response functions, it informs both the reduced-form and structural VAR
111 coefficients. As explained in Doh and Smith (2020), this is a great advantage with sign restrictions that
112 identify VAR parameters up to a set: the forecast-consistency restrictions help distinguishing between models
113 that are equally probable from the point of view of the data.

114 2. Policy Expectations in a New Keynesian Model

115 To fix ideas, we consider anticipated monetary policy in a standard New Keynesian (NK) model, as
116 this provides a useful framework for decomposing anticipated policy innovations into fundamental and noise
117 shocks that we will apply to our analysis. The model has some overlap with previous studies of FG and
118 monetary-policy news (e.g., Eggertsson and Woodford, 2003; Werning, 2011; Milani and Treadwell, 2012;
119 Campbell et al., 2012, 2019), but we emphasize the particular features that are of interest for our empirical
120 tests. Indeed, all the impulse response functions (IRFs) estimated with our approach correspond to the
121 exercises one would run using this NK model. In this sense, we estimate the effects of imperfectly and
122 perfectly anticipated policy innovations in a manner consistent with partially and fully credible FG in NK
123 models.

124 2.1. Model Description

Under standard NK assumptions, the equilibrium conditions can be written as follows:

$$\pi_t = \beta E_t \pi_{t+1} + \kappa y_t \tag{1}$$

$$y_t = E_t y_{t+1} - \frac{1}{\sigma} (i_t - E_t \pi_{t+1} - r^*) \tag{2}$$

⁶Cieslak and Schrimpf (2019) is the one paper in this literature to take risk premia seriously, and they show that changes in risk premia do indeed contaminate measured policy surprises, especially at the zero lower bound (ZLB). Kaminska et al. (2020) argue that risk premia were relevant for interest-rate surprises even before the ZLB period, explaining about one quarter of the variation in the 3-month to the 2-year maturity and almost half of the variation at longer maturities.

where π_t is inflation, y_t is the output gap, E_t is the expectation conditioned on time- t information, i_t is the nominal short-term interest rate, r^* is the natural rate of interest, $0 < \beta < 1$ is the rate of time preference, $\sigma > 0$ is the coefficient of relative risk aversion, and the Phillips Curve slope $\kappa > 0$ is a nonlinear combination of structural parameters. Following Gali (2015, c. 3), assume that the short-term interest rate is set by the central bank according to the rule:

$$i_t = \phi_y y_t + \phi_\pi \pi_t + \xi_t \quad (3)$$

$$\xi_t = \rho \xi_{t-1} + v_t \quad (4)$$

with v_t being a mean-zero random disturbance, and $\phi_\pi > 1$, $\phi_y \geq 0$, and $0 \leq \rho < 1$. As is typical, we assume parameters are such that i_t responds positively to v_t in equilibrium.

We depart from the standard treatment only by allowing agents to have some knowledge about the policy innovation v_t prior to period t , and potentially adjust their expectations of v_t every period before t . Let a_t^{t+h} be agents' anticipation of v_{t+h} as of period t , and let u_t denote the component of v_t that is unanticipated as of period $t - 1$. That is,

$$v_t = a_{t-1}^t + u_t. \quad (5)$$

Rationality implies that anticipated policy follows the martingale process:

$$a_t^{t+h} = a_{t-1}^{t+h} + \eta_t^h, \quad (6)$$

where η_t^h is a serially independent shock. For the remainder of the paper we refer to η_t^h as the “anticipated policy shock” at horizon h . This shock is “news” in the sense of Chahrour and Jurado (2018). The standard NK model without news is a special case in which $a_t^{t+h} = 0$ for all t and h .⁷ It is straightforward to show that anticipated policy shocks in this model move expected short-term interest rates in the opposite direction of expected future output and inflation. (See Appendix A.) This will be a key identifying feature of our empirical approach.

2.2. Anticipated Policy with Noise

As shown in equation (5), the policy innovation v_t equals the sum of anticipated policy a_{t-1}^t and unanticipated policy u_t . But anticipated shocks can reflect either fundamental information about future policy or noise. In Section 6, we will empirically distinguish these two components. To set the stage for that exercise, we introduce a signal-extraction problem into the model.

Suppose that agents receive an unbiased signal s_t^h about the policy innovation that will occur at time $t + h$. This signal is observed with noise ϵ_t^h so that:

$$s_t^h = v_{t+h} + \epsilon_t^h \quad (7)$$

where ϵ_t^h is iid and uncorrelated with fundamentals. In general, the variance of ϵ_t^h may differ across horizons and we will be able to estimate how it varies. But here, for expositional purposes, we simplify to the case where the noise variance, σ_ϵ^2 , is horizon-independent.

We assume that agents know the stochastic process governing v_t and ϵ_t^h and update their beliefs in a Bayesian fashion:

$$E_t[v_{t+h}] = K (s_t^h - E_{t-1}[v_{t+h}]) + E_{t-1}[v_{t+h}] \quad (8)$$

where K is the Kalman gain

$$K = \frac{\sigma_v^2}{\sigma_v^2 + \sigma_\epsilon^2}. \quad (9)$$

Under the assumption of homoskedastic ϵ_t^h , K does not vary with the horizon of the expectation, so learning is constant-gain. The revision in expectation for v_{t+h} resulting from the signal received in t maps into the

⁷This way of specifying shocks to monetary-policy expectations nests many previous models of FG, including Lasseen and Svensson (2011), Campbell et al. (2012), Milani and Treadwell (2012), and Del Negro and Schorfheide (2013).

141 anticipated policy shock η_t^h introduced earlier:

$$142 \eta_t^h = E_t[v_{t+h}] - E_{t-1}[v_{t+h}] = a_t^{t+h} - a_{t-1}^{t+h}. \quad (10)$$

143 Thus, changes in policy expectations can result from either noise shocks (ϵ_t^h) or correct information about
 144 future policy shocks (v_{t+h}). (We refer to the latter as the “fundamental” policy shocks, following the
 145 terminology of Chahrour and Jurado, 2018.)

146 As an example, consider signals that begin to arrive four quarters before the policy innovation might
 147 occur. We trace out the average economic effects in two polar cases: either the initial signal reflects only the
 148 fundamental shock ($s_0^4 = v_4$) or it turns out to be entirely noise ($s_0^4 = \epsilon_0^4$). In both cases, we assume that
 149 agents know that the policy rate will remain unchanged through quarter 3. (This is achieved by offsetting
 150 the systematic response of policy in quarters 0 through 3, as described in Appendix A.)

151 Beginning in time $t = 0$, the top-left panel of Figure 1 shows how expectations about the policy innovation
 152 in the fourth quarter, v_4 , evolve under the two scenarios. We have calibrated $K = 0.27$, based on our
 153 empirical results at the one-year horizon, shown later. (This implies that σ_ϵ^2 is about three times σ_v^2 ,
 154 consistent with the one-year-ahead policy signal being quite noisy.) We normalize to an initial signal that
 155 generates an anticipated policy change of $\eta_0^4 = -10$ basis points. That is, $s_0^4 = -0.10/0.27 = -37$ basis
 156 points. Since agents cannot initially distinguish between fundamental and noise shocks, the initial change
 157 in policy expectations is the same regardless of the information contained in the signal. Subsequently, if
 158 the signal turns out to be a fundamental shock (red line), expectations for v_t converge toward -0.37 over
 159 time; and, if it is noise (gray line), expectations approach zero over time, as agents learn that there will be
 160 no policy shock. In both cases, in $t = 4$ the truth is revealed and there is a discontinuous jump. From the
 161 perspective of the agents, this jump is the unanticipated shock u_4 .

162 Since the macroeconomic variables in our model are just linear functions of current-period policy ex-
 163 pectations, we can derive the corresponding impulse response functions (IRFs) under anticipated policy
 164 innovations that turn out to be either fundamental or noise shocks. The second, third, and fourth panels in
 165 Figure 1 show the evolution of the short-term rate, inflation, and output gap under each scenario. For com-
 166 parison, the dashed line shows the perfect-foresight case, characterized by the same-sized signal but $\sigma_\epsilon = 0$
 167 and $K = 1$. With the relatively uninformative signal that occurs in the noisy case, the initial responses
 168 of inflation and output are just 27% of what they would be under perfect foresight. Signals that provide
 169 fundamental information but are not fully believed result in IRFs that have qualitatively different *shapes*,
 170 not just lower magnitudes, than IRFs under perfect-foresight. The red lines for inflation and output slope
 171 downward much less dramatically than the dashed black lines.

172 These results have important implications for the analysis of FG. If we view the perfect-foresight case
 173 as what happens when a central bank communicates fully credible FG—so that agents impound the central
 174 bank’s signal one-for-one into their beliefs—then it is clear that FG can be quite powerful in NK models.
 175 However, the introduction of noise can significantly dampen FG’s effects, even when the guidance turns out
 176 to be truthful. If the FG signal contains noise, as in the red lines of Figure 1, agents will not fully take it on
 177 board, and its macroeconomic effects will be smaller. We call this the case of *partially credible* FG.

178 Finally, the dotted black lines show the average of the red and gray lines, weighted by the variance of
 179 the noise and fundamental shocks, respectively. These are the IRFs that one would estimate in response to
 180 an anticipated policy shock $\eta_0^4 = -0.10$, using a large amount of data generated by this model. They are
 181 thus comparable to the raw IRFs resulting from our baseline VAR in the next section. In Section 6, we will
 182 use (9) to recover the noise and fundamental IRFs from the VAR estimates. Note that, because the model
 is linear, the dotted line, reflecting the average effects of changes in expectations, is just a rescaling of the
 dashed line. We will use this fact when we consider the empirical effects of *fully credible* FG.

183 3. Empirical Specification

184 3.1. Reduced Form and Expectation Measurement

185 We begin by identifying anticipated policy innovations in a VAR that jointly models economic variables
 186 and survey forecasts, treating the latter as imperfect measures of agents’ true expectations. Survey forecasts

187 have been previously used in VARs to purge fiscal variables of their predicted innovations (e.g., Ramey,
 188 2011; Auerbach and Gorodnichenko, 2012), but their inclusion in a structural VAR to identify news about
 189 monetary policy is novel. When survey forecasts are introduced into a VAR as direct measures of beliefs,
 190 an inconsistency arises between the survey- and VAR-implied measures, and it is not clear which to treat as
 191 the “true” expectation. We reduce the measurement errors in expectations by taking linear combinations of
 192 the VAR and survey forecasts. The forecast combinations are our proxy of agents’ true beliefs.

Specifically, we estimate a series of models characterized by the following reduced form:

$$\begin{pmatrix} E_t^S [\mathbf{x}_{t+h}] \\ \mathbf{x}_t \end{pmatrix} = \boldsymbol{\theta}_0 + \boldsymbol{\Theta}(L) \begin{pmatrix} E_t^S [\mathbf{x}_{t+h}] \\ \mathbf{x}_t \end{pmatrix} + \begin{pmatrix} \mathbf{e}_{1,t} \\ \mathbf{e}_{2,t} \end{pmatrix} \quad (11)$$

where L is the lag operator, $(\mathbf{e}_{1,t} \ \mathbf{e}_{2,t})$ are iid vectors of mean-zero disturbances with covariance matrix $\boldsymbol{\Sigma}$, and $\boldsymbol{\theta}_0$ and $\boldsymbol{\Theta}(L)$ are matrices of reduced-form parameters. $E_t^S [x_{t+h}]$ denotes the survey forecast of a variable x_{t+h} , and the superscript S distinguishes it from the agents’ true expectations, which we denote $E_t [x_{t+h}]$. We proxy this expectation with a linear combination of survey and VAR forecasts, $E_t^{VAR} [x_{t+h}]$:

$$E_t [x_{t+h}] = \alpha E_t^S [x_{t+h}] + (1 - \alpha) E_t^{VAR} [x_{t+h}] \quad (12)$$

193 In our baseline specification, we use $\alpha = 0.5$, and we show robustness to a range of possible values in
 194 Appendix E. Agents’ expectations under this approach are still not generally the same as the VAR forecasts,
 195 so we have to consider the economic implications of the gap between them, an issue we address in Section
 196 3.3 below.

197 We estimate separate models for each survey forecast horizon of 1, 2, 3, 4, 5, and 11 years in our data.
 198 In each case, we estimate $\boldsymbol{\Theta}(L)$ and $\boldsymbol{\Sigma}$ by Bayesian methods, using an uninformative normal-Wishart prior.

199 3.2. Shock Identification and Implementation

Let $\boldsymbol{\eta}_t$ and \mathbf{u}_t be vectors of anticipated and unanticipated shocks, and let $\boldsymbol{\Gamma}$ denote the matrix of multipliers on the structural shocks, such that

$$\begin{pmatrix} \mathbf{e}_{1,t} \\ \mathbf{e}_{2,t} \end{pmatrix} = \boldsymbol{\Gamma} \begin{pmatrix} \boldsymbol{\eta}_t \\ \mathbf{u}_t \end{pmatrix} \quad (13)$$

200 and $\boldsymbol{\Sigma} = \boldsymbol{\Gamma}'\boldsymbol{\Gamma}$. Although $\boldsymbol{\eta}_t$ and \mathbf{u}_t may contain arbitrarily many elements, we single out two, corresponding
 201 to the theoretical treatment of Section 2: an anticipated monetary-policy shock (η_t^h) and an unanticipated
 202 monetary-policy shock (u_t). We denote by Γ_u^x and Γ_η^x the elements of $\boldsymbol{\Gamma}$ corresponding to the impact of
 203 shock u_t and η_t^h on variable x .

204 In order to identify the necessary elements of $\boldsymbol{\Gamma}$, we impose a set of partial-identification restrictions.
 205 Specifically, as shown in Table 1, our sign restrictions for the contemporaneous impacts of the anticipated
 206 monetary-policy shock η_t^h enforce the following condition: the time- t impact on the expected average TBill
 207 rate over periods t to $t + h$ must be in the opposite direction of the time- t impact on the expected levels
 208 of GDP and CPI at time- $t + h$. This assumption is consistent with the predictions of NK models, like that
 209 in Section 2, for an anticipated policy shock and *only* for this type of shock.⁸ To ensure that we are not
 210 conflating anticipated with unanticipated policy, we also impose that the current TBill rate moves in the
 211 opposite direction of η_t^h , implying that the short rate moves in the opposite direction of its expectation. This
 212 is the behavior predicted by the NK model in Section 2.

213 Since expectations should also respond within a quarter to unanticipated policy shocks, in our baseline
 214 specification for u_t , we impose on the expected variables the same set of restrictions used for η_t^h . This allows
 215 the expectation channel to be present in both types of shock, maximizing comparability. The only difference
 216 is that the current short rate moves in the same direction of u_t . (See Table 1.) These restrictions on the
 217 unanticipated policy shock, like the restrictions used to identify our anticipated shocks, are consistent with

⁸For example, our restrictions exclude aggregate-demand shocks at time- t since the Fed *raises* expected future rates in response to exogenous increases in output and inflation.

218 the predictions of standard NK models, and there are no other shocks within those models that result in the
 219 same patterns.

220 To compute IRFs, we draw jointly from the posterior distribution of the VAR parameters and the set of
 221 admissible Γ 's, and we simulate the dynamic effects of a one-standard-deviation shock under each draw. We
 222 discard all draws that violate the sign restrictions and keep drawing until 50,000 draws are accepted. We
 223 report the median and 16%-to-84% range across all draws. Our focus on the quantiles of the IRF distribution,
 224 accounting for both statistical uncertainty about the reduced-form parameters and “model uncertainty” over
 225 the possible structural rotations consistent with our restrictions for any given set of reduced-form estimates,
 226 effectively treats the problem as a Bayesian one, as recommended by Baumeister and Hamilton (2015).
 227 Specifically, we sample factorizations of Σ that are consistent with a uniform prior distribution over the
 228 structural parameters Γ^{-1} using algorithms developed by Rubio-Ramirez, Waggoner, and Zha (2010) and
 229 Arias, Rubio-Ramirez, and Waggoner (2018).⁹

230 3.3. Forecast Consistency

231 Under full-information RE, subjective and physical probabilities are identical, implying that our measures
 232 of expectations should always be equal to our VAR forecasts. However, given the evidence reported in Coibion
 233 and Gorodnichenko (2012, 2015), it is difficult to defend the assumption of full RE in surveys. Our baseline
 234 model thus does not impose strict consistency between $E_t[x_{t+h}]$ and $E_t^{VAR}[x_{t+h}]$. However, although we
 235 want to allow these objects to differ, we adopt an informative prior that they do not differ very much.
 236 In other words, we think that deviations from rationality are generally not too large and that anticipated
 237 changes to future monetary policy are close, on average, to realized changes. Our approach is similar to the
 238 shrinkage toward surveys adopted by Doh and Smith (2020).¹⁰

Specifically, the VAR responses of GDP, CPI, and the short rate in the h periods subsequent to the shock
 are on average in the proximity (controlled by the parameter δ) of the change in these variables anticipated
 at time- t for the horizon $t+h$. To implement this idea, we adopt the prior distributions:

$$\frac{\Gamma_{\eta}^{E_t[x_{t+h}]}}{E_t^{VAR}\left[\frac{\partial x_{t+h}}{\partial \eta_t}\right]} \sim N[0, \delta] \quad (14)$$

239 where h is the horizon of the survey forecast used in the VAR.¹¹ We adopt a similar set of priors for the
 240 unanticipated policy shock. We implement these “loose rationality” priors by importance sampling—that is,
 241 by reweighting the posterior VAR parameter draws of Θ and Γ by the joint prior distribution in (14) and
 242 drawing 50,000 times again. In our baseline specification, we take $\delta = 0.5$. Thus, *a priori*, there is about a
 243 32% probability that agents’ expectations differ from the VAR forecasts by more than 50% for each of the
 244 three variables. We experiment with a range of values for δ in Appendix E.

245 The parameters α and δ address related but distinct specification issues. While α concerns a measurement
 246 issue (how to reconcile the two measures of expectations in our model), δ concerns an economic issue (to
 247 what extent are expectations rational). Setting either $\alpha = 0$ or $\delta = 0$ enforces full RE by ensuring that
 248 expectations are always equal to the VAR forecasts. But $\delta = 0$ equates the VAR forecast to the survey
 249 forecast, while $\alpha = 0$ places no restriction on their relationship, implying that even in these extreme cases
 250 survey information plays different roles. In general, one must decide how to weight the VAR expectations
 251 against the survey expectations and how strongly to shrink the model toward rationality.

252 3.4. Data

253 As our baseline specification we include in \mathbf{x}_t the 3-month Treasury Bill (TBill) rate, log GDP, log CPI,
 254 log hours worked, the 2-year nominal Treasury yield, and stock market returns (measured by the Wilshire

⁹We thank Jonas Arias for providing us with Matlab code that greatly assisted in this effort. Our results are also robust to uniform priors over the IRFs or the Haar measure.

¹⁰The deviation between subjective and VAR-based forecasts can also indicate weak identification. But the shrinkage procedure, as explained in Doh and Smith (2020), also helps to better identify the model.

¹¹Note that, consistent with the reporting conventions of the surveys, our restrictions are on the future *levels* of GDP and CPI at the end of the forecast period but on *averages* of the short rate over the forecast period.

5000 Index), all at a quarterly frequency over the period 1983 Q1-2020 Q1. $E_t^S[\mathbf{x}_{t+h}]$ is measured by the Blue Chip Survey (BCS), which begins in 1983 Q1 for our series of interest. Each survey reports the respondents' average forecasts of real GDP, CPI, and the 3-month TBill rate, which we use as a proxy for the monetary-policy instrument. The GDP and CPI forecasts are in levels (which we transform into logs), while data on the TBill rate are reported as averages over the period $t + 1$ to $t + h$. The constructed series of expected GDP, CPI, and the 3-month TBill rate are at horizons ranging from one to 11 years. Due to idiosyncrasies in the conventions and timing of their reporting, the survey data at horizons beyond one year require interpolation to obtain quarterly time series of constant-horizon forecasts.¹²

4. Baseline Results

We begin by describing the results for the anticipated monetary-policy shocks in the baseline VAR specification that includes survey data with a one-year horizon, and two lags (as indicated by the AIC). As noted, our baseline model uses $\alpha = 0.5$ (indicating that survey and VAR forecasts are equally weighted in measuring expectations), and $\delta = 0.5$ (a loose prior on rationality).

4.1. The Time Series of Anticipated Policy Shocks

Figure 2 plots the time series of η_t^4 , using the median across draws, to offer some evidence that the one-year-ahead anticipated policy shocks we have identified do indeed correspond to periods in which the expected policy-rate path had reasons to shift.¹³ The largest positive anticipated policy shocks occur in 2008 Q4, just as the short-term rate hits the ZLB. This is precisely what we would expect if forward-looking agents incorporate the ZLB constraint in their expectations. From the perspective of a linear model, if agents understand that the ZLB constrains the amount of monetary policy accommodation, then they would expect tightening relative to the usual policy rule. This shock is soon followed by two large negative shocks, as in March 2009 the FOMC introduced the guidance that rates would stay exceptionally low for an “extended period.” Then, from 2011 to 2014 there is a sequence of negative anticipated shocks as, in 2011 Q3, the Fed adopted calendar-based FG specifying that economic conditions were “likely to warrant exceptionally low levels for the federal funds rate (FFR) at least through mid-2013;” in December 2012, the it introduced threshold-based FG (i.e., the ZLB would bind at least as long as certain thresholds were met for unemployment and inflation); and, in 2014 Q2, it switched to qualitative guidance about likely deviations from the conventional policy rule.¹⁴

In our sample, there are also sizable anticipated policy shocks prior to the ZLB period that are recognizable. For example, we find large easing shocks in 2004 Q1, when the FOMC indicated that “it can be patient in removing policy accommodation;” in 2002 Q3 when it tilted the balance of risks toward the downside mentioning that “the risks are weighted mainly toward conditions that may generate economic weakness;” and in 2000 Q3, when the FOMC left the FFR unchanged and stated that “the expansion of aggregate demand is moderating” rather than “may be” moderating, solidifying expectations for the end of the tightening cycle. A notable tightening shock occurs in 2001 Q4. As indicated in the December 2001 Bluebook, following the November FOMC meeting, investors revised the expected FFR one- and two-year ahead by about 100 basis points.

From the mid-1980s to the mid-1990s, explicit FOMC communication was more sparse, and thus specific events that might relate to our estimated shocks are harder to find. An advantage of our approach is that it does not require that shocks arise only from explicit FG. Any information that has caused agents to exogenously change their beliefs about future monetary policy should be identified as anticipated policy

¹²We thank Santiago Sordo-Palacios for assistance with this interpolation.

¹³The dates in the figure reflect the dates of the identified shock and not necessarily those of the corresponding FOMC statements, as we have taken care to account for the timing of the surveys relative to FOMC meetings. In particular, the BCS data are gathered in the first week of each month, while the last FOMC meeting of each quarter usually takes place in the second or third week of the month, and therefore would not be reflected in survey responses until the following quarter.

¹⁴That is, “The Committee currently anticipates that, even after employment and inflation are near mandate-consistent levels, economic conditions may, for some time, warrant keeping the target federal funds rate below levels the Committee views as normal in the longer run.”

shocks in the data. For example, the notable anticipated easing shock in 1995 Q2 corresponds with a firming in expectations that “the period of policy tightening might be drawing to a close,” as described in the March-24 and May-19 Bluebooks of 1995. The large positive expectations shocks that occur in early 1984 and 1987 do not correspond to any obvious Fed communication, although they roughly coincide with the “inflation scare” episodes pointed out in Goodfriend (1993), during which the Fed took drastic actions to fight inflation.

Appendix B provides further evidence on the plausibility of our shock by comparing it to others proposed in the related literature. We show that, among those considered, only our shock is significantly related to macroeconomic forecast revisions in a manner consistent with exogenous shifts in policy expectations.

4.2. Baseline Impulse-Responses

Figure 3 presents IRFs to one-year-ahead anticipated policy shocks in our baseline VAR.¹⁵ Our measure of agents’ expectations derived from the survey and VAR forecasts are reported in the first row. The second through fourth rows show the variables actually contained in the VAR: the BC survey forecasts, the macroeconomic data, and the financial variables. We estimate that the size of a one-standard-deviation exogenous shock to policy expectations at the one-year horizon is about 4 basis points (as shown by the immediate response of the expected TBill rate to such a shock), with a credible interval of about 1 to 7 basis points. The small size of these shocks is consistent with a monetary authority expected to adhere closely to its rule most of the time. However, despite the small change in short-rate expectations, the anticipated economic changes are nontrivial: one-year expected GDP and CPI increase by about 0.15 percent, according to the posterior medians in the first row. We note that the behavior of our measure of expectations is similar, but not identical, to the behavior of the survey forecasts in the second row, reflecting that surveys only receive partial weight in our measure ($\alpha < 1$).

Our central question is how the changes in expectations affect actual macroeconomic outcomes (third and fourth rows of IRFs). In response to a one-year anticipated policy shock of average size, GDP immediately increases by about 0.05 percent and reaches a peak of about 0.2 percent after 10 quarters, while the CPI immediately increases by about 0.15 percent and reaches a peak of about 0.2 percent within one year. These increases are “statistically significant” in the sense that at least 84 percent of the posterior probability mass for both variables lies above zero. The point estimate of hours worked does not seem to rise at impact and reaches about 0.1 percent after one year, though its credible band is wider and includes zero for the first 4 quarters. It is possible that hours worked increase sluggishly because of the presence of frictions in the labor market. All three variables revert toward their initial values only very slowly. Meanwhile, in the period of the shock, the actual TBill rate rises by about 2 basis points. However, it quickly reverses sign, and subsequent changes in the actual TBill rate are closely aligned with those of the expected TBill rate. Overall, our results suggest that the economy responds quite fast to expectations, with a large share of the total eventual changes occurring within a year from the shock.

We also find that the response of the stock market to an anticipated policy shock is not statistically different from zero. Exogenous monetary-policy shocks of the type we have identified may generally be small relative to other movers of equity prices, including changes in risk and risk aversion. In contrast, the reaction of the 2-year Treasury yield to an anticipated policy shock is quantitatively consistent with the response of the TBill rate over 8 quarters, indicating that the reaction is mainly driven by a change in the expectation component, as opposed to the term premium. (Note that, unlike the survey variables in the VAR system, the 2-year Treasury yield is not subject to a loose-rationality prior.)

Finally, for robustness, we also considered an alternative identification scheme in which a contemporaneous zero restriction, rather than a sign restriction, applies to the short rate in the case of the anticipated policy shock. Appendix F shows that this alternative identification produces results very similar to those obtained under the baseline identification. Further, given that Aruoba et al. (2022) demonstrate that the ZLB affects the propagation of shocks in structural VARs, in Appendix G we show how the baseline results vary when we exclude the ZLB period (2008:Q4-2015:Q4) from our sample. Interestingly, except for hours worked,

¹⁵The responses of the macroeconomic variables in first differences corresponding to Figures 3 through 6 appear in Appendix C. The IRFs to the unanticipated shock appear in Appendix D.

344 the IRFs are overall little changed. This might be due to the fact the ZLB is a rarely binding constraint
 345 for expected future rates; it may also be that including surveys in the VAR mitigates the misspecification
 346 associated with the nonlinearity in policy rates.

347 5. Fully Credible Forward Guidance

348 Our baseline estimates above show that exogenous changes in policy expectations can have sizable effects
 349 on the economy, suggesting the potential for FG to be a useful policy tool. However, for FG to make sense
 350 as a policy, two further criteria must be met. First, it must be true that the central bank has some ability to
 351 affect expectations. This is the issue of partial credibility, which we take up in the next section. Second, it
 352 must be true that a policy-rate path when perfectly anticipated has economic effects that would not occur if
 353 the same path were completely unanticipated. In other words, there must be *marginal* effects of anticipated
 354 policy over unanticipated policy. In this section, we ask whether this second criterion holds in the data.
 355 This allows us to assess fully-credible FG policies in a manner consistent with their treatment in standard
 356 NK models.

357 5.1. Measuring the Marginal Effects of Fully Credible FG

358 Using the results of the VARs estimated in Section 4, we simulate a combination of anticipated and
 359 unanticipated policy shocks that produce the hypothetical short-rate path we wish to consider.¹⁶ Specifically,
 360 suppose that, in quarter 0, the Fed: announces that the policy rate will be 10 basis points lower in quarters
 361 1 through 4, is believed by agents, and follows through on its promise. To implement this scenario, labeled
 362 fully-credible FG, we simulate an anticipated policy shock at quarter 0, η_0^4 , that lowers the expected short rate
 363 by 10 basis points and a sequence of unanticipated policy shocks, $\{u_0, \dots, u_4\}$, that ensures that the actual
 364 short rate remains unchanged at time 0 and is then 10 bp lower over the following four quarters. (Note that
 365 u_0 offsets any endogenous policy response to the economic expansion induced by the FG announcement.)¹⁷
 366 After quarter 4, we introduce no further shocks, and the economy simply follows the VAR dynamics back to
 367 the steady state. We do this for each of our 50,000 draws.

368 We compare the outcome of this experiment to a scenario in which the short rate follows an identical
 369 path over quarters 0 to 4, but this path is not pre-announced and therefore there is no anticipated policy
 370 shock. That is, we simulate a sequence of unanticipated policy shocks in quarters 1 through 4 that produces
 371 the same short-rate path as in the fully-credible FG scenario. (We do not need a shock in quarter 0 because
 372 the actual TBill rate is assumed not to move when FG is announced.) The distance between the IRFs of
 373 the fully-credible FG and unanticipated policy scenarios tells us the *marginal* effect of full credibility—that
 374 is, the extra economic effect that is achieved by unequivocally announcing a given policy path in advance.

375 Figure 4 summarizes the outcome of the fully-credible FG scenario in red, and of the unanticipated policy
 376 scenario in blue. The *marginal* effects of credible forward guidance, beyond an identical unanticipated policy
 377 path, are the differences between the red and blue lines, shaded in pink. (The black lines and gray shaded
 378 regions represent the case of partial credibility, discussed in the next section.) By construction, the TBill rate
 379 paths are identical in both the anticipated and FG scenarios until quarter 4 and then are allowed to differ.
 380 In the case of fully-credible FG, the expected TBill rate falls immediately to -10 basis points, whereas in the
 381 unanticipated policy scenario, it changes more slowly as shocks to the actual policy-rate path arrive. The
 382 initial disparity in the TBill rate expectations is the key difference between the two scenarios, and it is what
 383 drives the significant increase in GDP and CPI expectations over the first two quarters of the fully-credible
 384 FG scenario.

385 As a result, in the fully-credible FG scenario, current GDP and CPI increase on impact by about 0.17 and
 386 0.3 percent, respectively, according to the posterior medians. (Credible bands are omitted to magnify the

¹⁶This approach is similar in spirit to the fiscal policy scenarios in Mountford and Uhlig (2009).

¹⁷To be precise, the anticipated policy shock η_0^4 is determined by setting the initial change in the expected TBill rate over the next four quarters, $\left(\Gamma_\eta^{E[i]} - \frac{\Gamma_u^{E[i]} \Gamma_\eta^i}{\Gamma_u^i}\right) \eta_0^4$, equal to -10 bp. The required unanticipated policy shock in quarter 0 is then given by $u_0 = -(\Gamma_\eta^i / \Gamma_u^i) \eta_0^4$.

387 scale of the figure.) GDP peaks at about 0.4 percent after three years, while CPI sees its entire increase of
388 about 0.35 percent within the first year. Hours do not rise at impact, but reach 0.2 percent by quarter 4. In
389 the unanticipated policy scenario, the median responses of GDP and CPI are at most half as big as in the FG
390 scenario and take longer to occur, precisely because the expected TBill rate adjusts more slowly. However,
391 as shown in Table 2, the differences between the fully-credible FG and unanticipated-policy scenarios are
392 not statistically different after the first couple of quarters, in the sense that their credible intervals overlap.
393 The relatively rapid convergence of the two scenarios in the case of one-year guidance is to be expected
394 given that the disparity between the anticipated policy-rate paths dissipates quite quickly. Nevertheless,
395 fully-credible FG not only triggers overall larger macroeconomic responses, but also moves them forward as
396 policy expectations immediately adjust to the announced policy path.

397 *5.2. Fully Credible FG at Longer Horizons*

398 As demonstrated by Carlstrom et al. (2012) and Del Negro et al. (2012), the FG puzzle originates from
399 a theoretical implication typical of standard NK models: each one-period extension of a commitment to stay
400 at the ELB has increasingly larger effects the longer the duration of the commitment is. This seems quite
401 implausible. Understanding how the potency of fully-credible FG varies with the horizon of the guidance
402 also has important policy implications. As argued by many scholars and policymakers, one possible strategy
403 against a higher likelihood of recurrent ELB episodes is to keep rates “lower for longer” (e.g., Bernanke et
404 al., 2019). The basic motivation is that promises by the central bank to keep rates “lower for longer” can
405 help reduce longer-term rates and stimulate the economy today, even if further cuts in the policy rate are
406 not feasible.

407 Having built constant-horizon expectations of the TBill rate, GDP, and CPI from one to 11 years ahead,
408 using our VAR estimates and related simulations, we can test for the FG puzzle using a shock conceptually
409 consistent with the FG shock in NK models. Specifically, extending the horizon of fully-credible FG (i.e.,
410 the horizon of the expectations at which the identifying restrictions are imposed in the VAR), we can assess
411 how the macroeconomic effects depend on that horizon. Table 2 tabulates the marginal effects (i.e., the
412 effects of fully-credible FG minus those of unanticipated policy) of those extensions. In each experiment, at
413 time 0 the Fed commits to reduce in the next period the policy rate to -10 basis points and keep it there
414 for a particular length of time. For each variable, at each horizon, we report the marginal effects at impact
415 and after 2, 4, 8, and 20 quarters. Marginal effects marked by a star are statistically “significant” (i.e., the
416 posterior probability mass for which FG generates a response larger than unanticipated policy is $\geq 84\%$).

417 Overall, we find that fully-credible FG shocks generate bigger responses than unanticipated policy shocks
418 in the levels of GDP and CPI, but these macroeconomic effects do not get increasingly larger as the horizon of
419 the guidance gets longer. For example, if FG lowers policy expectations for three years rather than one year,
420 the near-term response of GDP and CPI does not change much. And, if policy expectations are lowered
421 for 11 years rather than three years, the short-run effects on GDP and CPI only double. Thus, there is
422 some evidence that the effects of fully-credible FG get bigger with the guidance’s horizon, but not nearly as
423 much as NK models predict. Importantly, for FG at all horizons, the marginal effects are economically and
424 statistically significant in the period of the announcement, but they dissipate quite quickly. This is because
425 the divergence in policy expectations under fully-credible FG and unanticipated policy is short lived, and it
426 is the quick decline in the anticipated policy-rate path that brings forward the stimulative effects.

427 We interpret these results to suggest that the FG puzzle seems to be indeed a puzzle, as it is a prediction
428 of standard NK models not corroborated by the data, according to our methodology.¹⁸ Furthermore, by
429 construction in our exercises above, the initial change in expectations is subsequently realized. Thus, the
430 explanation of the FG puzzle cannot lie solely in the reliability or credibility of the policy signal. Nevertheless,
431 in the next section, we will show that it is crucial to differentiate between the marginal effects of partial and
432 full credibility, as indeed anticipated policy changes are estimated to be very noisy in general, with important
433 consequences for the economic impact of FG.

¹⁸This conclusion contrasts with that reached in Bundick and Smith (2020).

434 **6. Noisy Anticipated Policy and Partial Credibility**

435 Fully credible FG assumes that policymakers can perfectly shape agents' expectations at any horizon.
 436 This is a very strong assumption. In reality, central banks only provide noisy signals about the future. Here,
 437 we use our estimates to examine how the economy responds to signals about future monetary policy that are
 438 in fact correct but are, at least at first, only partially believed. The IRFs estimated in Section 4.2 represent
 439 the average response of the economy to signals containing both future fundamental policy shocks and noise
 440 shocks. If partially credible FG can be assumed to contain the same amount of noise as the policy signals
 441 underlying our data, then an anticipated policy shock that turns out to be a fundamental shock can be used
 442 to study the case of partial credibility.

443 *6.1. Estimation of Fundamental and Noise Shocks*

To recover from our estimates the IRFs for a fundamental shock (v_{t+h}) that is anticipated in advance, we note that the estimated IRF over each period j , for any variable x , to an anticipated policy shock (η_t^h) is a weighted average of the IRF to a future fundamental shock and the IRF to a noise shock (ϵ_t^h):

$$IRF_{\eta^h}(x_j) = w_v IRF_v(x_j) + (1 - w_v) IRF_{\epsilon^h}(x_j), \quad (15)$$

where the weight w_v on the fundamental IRF is equal to the Kalman gain in the signal-extraction problem of Section 2.2. To see this, note that the response of the TBill rate to a noise shock must equal zero after $j = h$ periods, by definition. (If the signal is noise, the future policy innovation does not materialize, and hence the TBill rate in period $j = h$ does not change.) Therefore, in this case, equation (15) reduces to

$$IRF_{\eta^h}(TBill_h) = w_v IRF_v(TBill_h) \quad (16)$$

444 Since v_t is itself the period- t innovation in the TBill rate, it is trivially the case that $IRF_v(TBill_h) = v_h$.
 445 And, by RE, it must be true that $IRF_{\eta^h}(TBill_h) = \eta_0^h$. Thus, we have:

$$w_v = \frac{\eta_0^h}{v_h} = K_h \quad (17)$$

446 where the second equality follows from equation (8) when $s_{t-h}^h = v_t$ and, generalizing Section 2.2, we now
 447 allow the gain to vary across horizons.

The equivalence result of Chahrour and Jurado (2018) allows one to recover K_h given estimates of $\sigma_{\eta^h}^2$ and σ_u^2 , which are the variances of the shocks that one would identify in a VAR. Our problem is complicated slightly by the fact that our observations are on time-series *averages* of the TBill rate over various horizons. In Appendix H, we show that, under the simplifying assumption that η_t^j is homoskedastic over each period j leading up to h , the relevant gain is:

$$\bar{K}_h = \frac{\sigma_{\eta^h}^2}{\left(\sigma_u^2 + \frac{h+1}{2}\sigma_{\eta^h}^2\right)} \quad (18)$$

448 where the ‘‘bar’’ denotes that the expectation is about an h -period average.

Finally, once we have estimated \bar{K}_h , we can derive estimates of the variances of the fundamental and noise shocks as

$$\sigma_v^2 = \frac{\sigma_{\eta^h}^2}{h\bar{K}_h} \quad (19)$$

$$\sigma_{\epsilon^h}^2 = h\sigma_v^2 \left(\frac{1}{\bar{K}_h} - 1\right) \quad (20)$$

449 Since $\text{var}(\bar{\eta}^h) = \bar{K}_h \text{var}(v)$, these calculations simply rearrange equation (9), adjusting for the fact that the
 450 variance of the anticipated policy shock we estimate is an h -period average. Having these estimates will
 451 allow us to assess the relative importance of v_t and ϵ_t^h at different horizons.

452 To find the IRFs to the noise shocks, first we simulate an anticipated policy shock that changes the
 453 average one-year expected TBill rate by -10 basis points, followed by a series of equal-sized unanticipated
 454 policy shocks that cause the path of the actual TBill rate to average zero over the following year.¹⁹ Second,
 455 for each draw, we use equation (18) to compute \bar{K}_h . The median estimate is $\bar{K}_h = 0.27$, implying that, in
 456 our baseline specification with one-year-horizon expectations, noise shocks have a variance about 3 times as
 457 large as that of future fundamental policy shocks. Consequently, we infer that noise shocks receive 73% of
 458 the weight in the IRFs to η^h in (15).

459 Using this calculation, Figure 5 shows the differential response to fundamental (black) and noise (red)
 460 shocks. In each panel, the two IRFs average to the single IRF shown in each panel of Figure 3, using a weight
 461 of 73% for the noise IRFs and 27% for the fundamental IRFs. It is striking that, while the IRFs to the
 462 noise shocks go quickly to zero, the IRFs to fundamental policy shocks adjust gradually to new levels, with
 463 this adjustment being very persistent. Hence, only fundamental policy shocks generate long-run changes in
 464 CPI and GDP. However, the noise shocks do trigger short-lived macroeconomic fluctuations, which are hard
 465 to see because of the large scale of the fundamental shocks' effects. Specifically, in the first quarter, CPI
 466 increases by 0.3 percent, implying a rise in inflation of 1.2 percent in annualized terms; while, the level of
 467 GDP increases by 0.14 percent. Those changes are driven by the initial decline in the expected TBill rate and
 468 2-year Treasury yield, which take a couple of quarters to revert to zero, catching up to the unchanged actual
 469 TBill rate. In other words, the noise-induced economic fluctuations are due to interest-rate expectational
 470 errors as it takes about two periods for agents to correct their interest-rate expectations.

471 Overall, our decomposition of the baseline IRFs into their fundamental and noise components indicates
 472 that the noise accounts for a significant share of policy signals and, as such, it notably dampens the macro-
 473 economic impact of anticipation. The response to fundamental shocks in Figure 5 would have been much
 474 larger if they were *known* to be fundamental from the beginning.

475 6.2. The Marginal Effect of Partial and Full Credibility

476 If partially credible FG can be assumed to contain the same amount of noise as the policy signals
 477 underlying our data, then an anticipated policy shock that turns out to be a fundamental shock can be used
 478 to study the case of partial credibility. To better understand the effects of credibility, the black lines in
 479 Figure 4 show the median responses, in the VAR estimated with one-year expectations, to a fundamental
 480 shock of -10 basis points that is conveyed with noise (“partially credible” scenario). As above, we introduce
 481 additional unanticipated shocks to keep the realized policy path at -10 basis points for one year following
 482 the “announcement.” The differences between the IRFs in the unanticipated-policy and partially-credible
 483 scenarios, indicated by the gray-shaded portion of the pink regions, inform us about the marginal effect of
 484 anticipation under the (more realistic) assumption that agents engage in signal extraction. The differences
 485 between the IRFs in the fully-credible and partially-credible FG scenarios (red versus black lines) inform us
 486 about the additional benefits of full credibility.

487 While in the fully-credible scenario the expected TBill rate declines at impact by 10 basis points as
 488 agents fully believe the announcement, in the partially-credible scenario the expected TBill rate declines at
 489 impact by about 3 basis points, as \bar{K}_h —the gain determining how much agents trust the noisy signal—equals
 490 0.27 in the VAR estimated with one-year expectations. Nevertheless, the discrepancy in policy expectations
 491 between the partially-credible and unanticipated-policy scenarios is sufficient to quickly raise inflation by 0.3
 492 percent more in the partially-credible scenario; on the other hand, that discrepancy does not make much of
 493 a difference for the real variables in the short run. GDP and hours do start displaying a larger response to
 494 the partially-credible policy shock after about 5 quarters, increasing by about 0.05 percent more than in the
 495 case of unanticipated policy shocks. Still, the marginal effects of FG under full credibility are much larger
 496 than under partial credibility, as noise notably dampens FG’s economic impact.

497 Table 3 summarizes how the informativeness of the policy signal varies with its horizon. In particular,
 498 in the first three columns, we report the standard deviations of the anticipated policy shock, the future
 499 fundamental policy shock, and the noise shock, calculated using equations (19) and (20). The calculations

¹⁹Although there are, of course, an infinite number of possible 4-quarter paths that average to zero, a path that involves the same-sized shock in each period has the highest probability density.

500 shown in each row employ the results from separate VARs in which the horizon of the expectations is
501 extended from 1 to 11 years. The last two columns report the standard deviation of the policy signal and
502 the Kalman gain estimated for each of the expectational horizons.

503 The estimated standard deviation of the fundamental shock remain almost unchanged as the expectation
504 horizon extends, as we would expect if we are measuring it correctly. Meanwhile, the standard deviation of
505 the noise shock becomes larger with the horizon, doubling in magnitude from the 1- to 3-year horizon, for
506 example. As a result, K_h becomes smaller as the horizon extends. Therefore the ability of FG with this
507 degree of credibility to affect the economy becomes quite limited. Indeed, the calculations suggest that, under
508 partial credibility, FG trying to shape policy expectations beyond the 4-year horizon would be perceived to
509 be so noisy as to almost defeat the purpose of communicating in advance future policies.

510 These findings have important implications for lower-for-longer type of policies, as partial credibility
511 can severely limit the efficacy of such policies by reducing the central bank's ability to influence agents'
512 expectations. This conclusion is somewhat in line with what Bernanke et al. (2019) find using simulations
513 from the FRB/US model of the Federal Reserve. Differently from those authors, we have estimated the
514 amount of noise in the policy signal and analyzed its evolution at various horizons. The large amount
515 of noise that we find leads us to conclude that it is challenging to augment stimulus at the ZLB using
516 lower-for-longer policies, unless the Fed's credibility enables it to convey unusually informative signals.

517 7. Conclusion

518 Applying sign restrictions to measures of expectations in a VAR, we have identified imperfectly and per-
519 fectly anticipated monetary policy innovations. In the case of imperfect anticipation, we have distinguished
520 between anticipated policy changes that turn out to reflect only future fundamental policy and only noise.
521 This has allowed us to estimate the economic response to policy-expectations shocks similar to those induced
522 by FG, and the extent to which FG might affect policy expectations. Both types of estimates are crucial
523 to evaluate the efficacy of FG in a world with imperfect information and in a manner consistent with NK
524 models.

525 We find that anticipated policy easing over the near term is associated with significant and persistent
526 increases in prices and output: a 10-basis-point decline in one-year expectations for the average short-
527 term rate raises current prices by 0.3 percent, and current output and employment by about 0.2 percent.
528 Consequently, we find that the marginal effects of credible FG relative to unanticipated policy are immediate
529 and big, but they do not grow increasingly larger as the guidance's horizon is extended. Thus, we confirm the
530 existence of the FG puzzle, and—since these results hold even when the changes in expectations are equal to
531 the subsequent fundamental shocks to policy—the puzzle cannot be explained by appealing to credibility. A
532 further complication, however, is that anticipated monetary policy seems to be very noisy: at the one-year
533 horizon we estimate that over 70 percent of policy signals consist of noise, and as the horizon of anticipation
534 extends the prevalence of noise increases. FG with this amount of noise is unlikely to be effective because it
535 is unlikely to be believed. Hence, partial credibility can be problematic for lower-for-longer type of policies.

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8. Figures and Tables

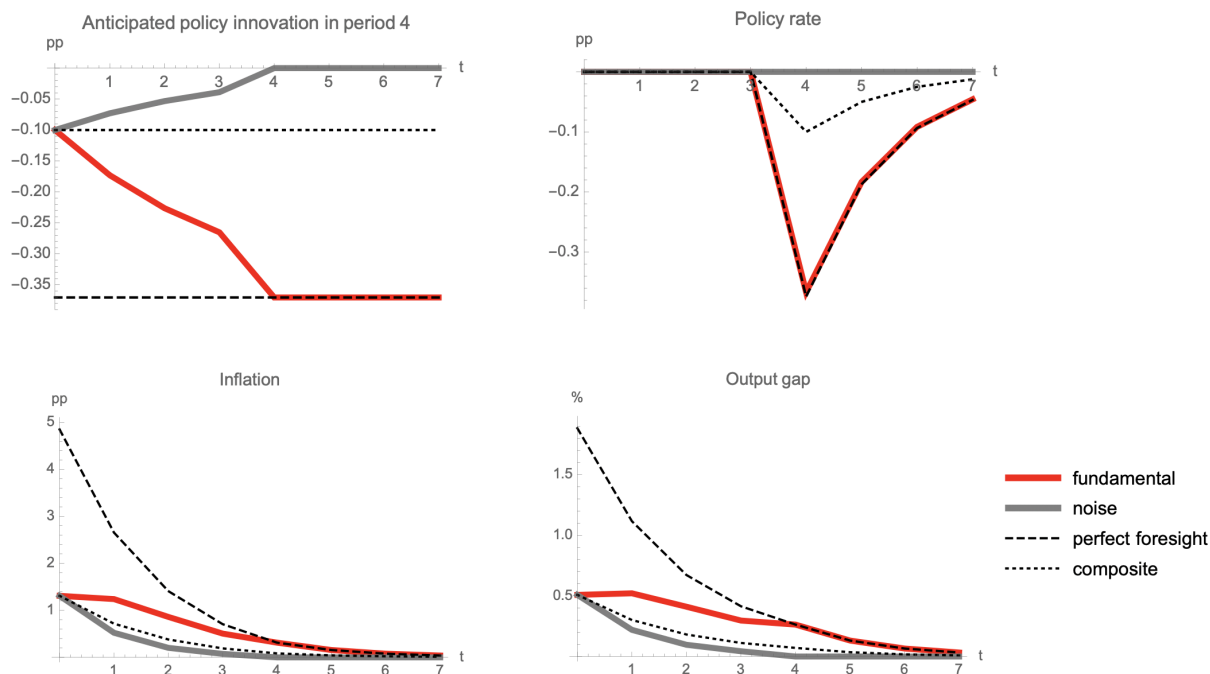


Figure 1: Responses to Anticipated Monetary Policy with Noise in NK Models

Notes: This figure depicts responses to a noisy signal about future monetary policy that turns out to be entirely fundamental (red lines) and entirely noise (gray lines). In each case, the shock is scaled to result in a change of -10 basis points in expectations at period $t = 0$ for the policy rate in time $t = 4$. The dotted black lines show the weighted average of the fundamental and noise shocks, which is the impulse-response that would be estimated on a large dataset containing both types of shocks. For comparison, the dashed black lines show the case where the fundamental shock (about 37 points) is anticipated with perfect foresight.

	E[TBill]	E[GDP]	E[CPI]	TBill
MP Shock				
Anticipated η^h	-	+	+	+
Unanticipated u	-	+	+	-

Table 1: Identification Restrictions

Notes: Sign restrictions imposed in the VAR to identify the anticipated (η^h) and unanticipated (u) monetary policy shocks.

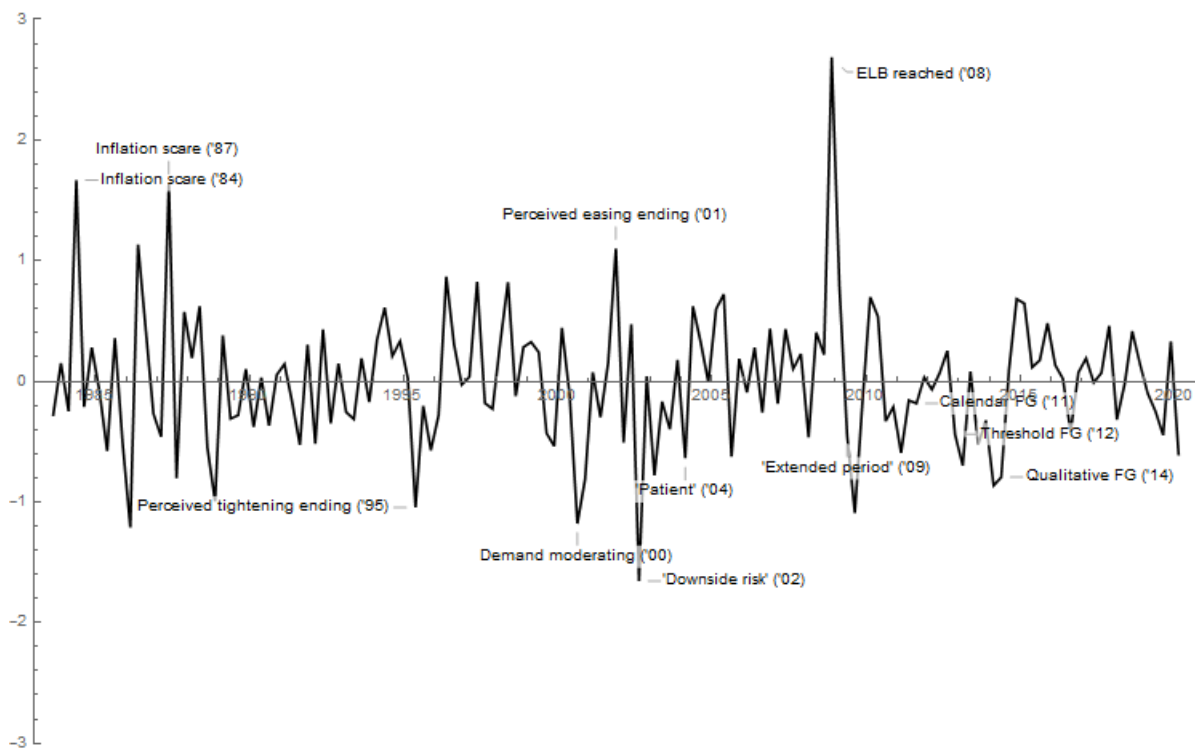


Figure 2: Estimated One-Year-Ahead Anticipated Policy Shocks

Notes: This figure depicts the time series of the median of the one-year-ahead anticipated monetary-policy shocks obtained from the baseline VAR identified with sign restrictions. The unit is one standard deviation, with positive shocks reflecting policy tightening. Some of the largest positive and negative shocks are marked by the year (in parentheses) and the key words characterizing the FG statements or the Bluebook summaries, that is, reports from the staff of the Board of Governors describing inter-meeting changes ahead of each FOMC.

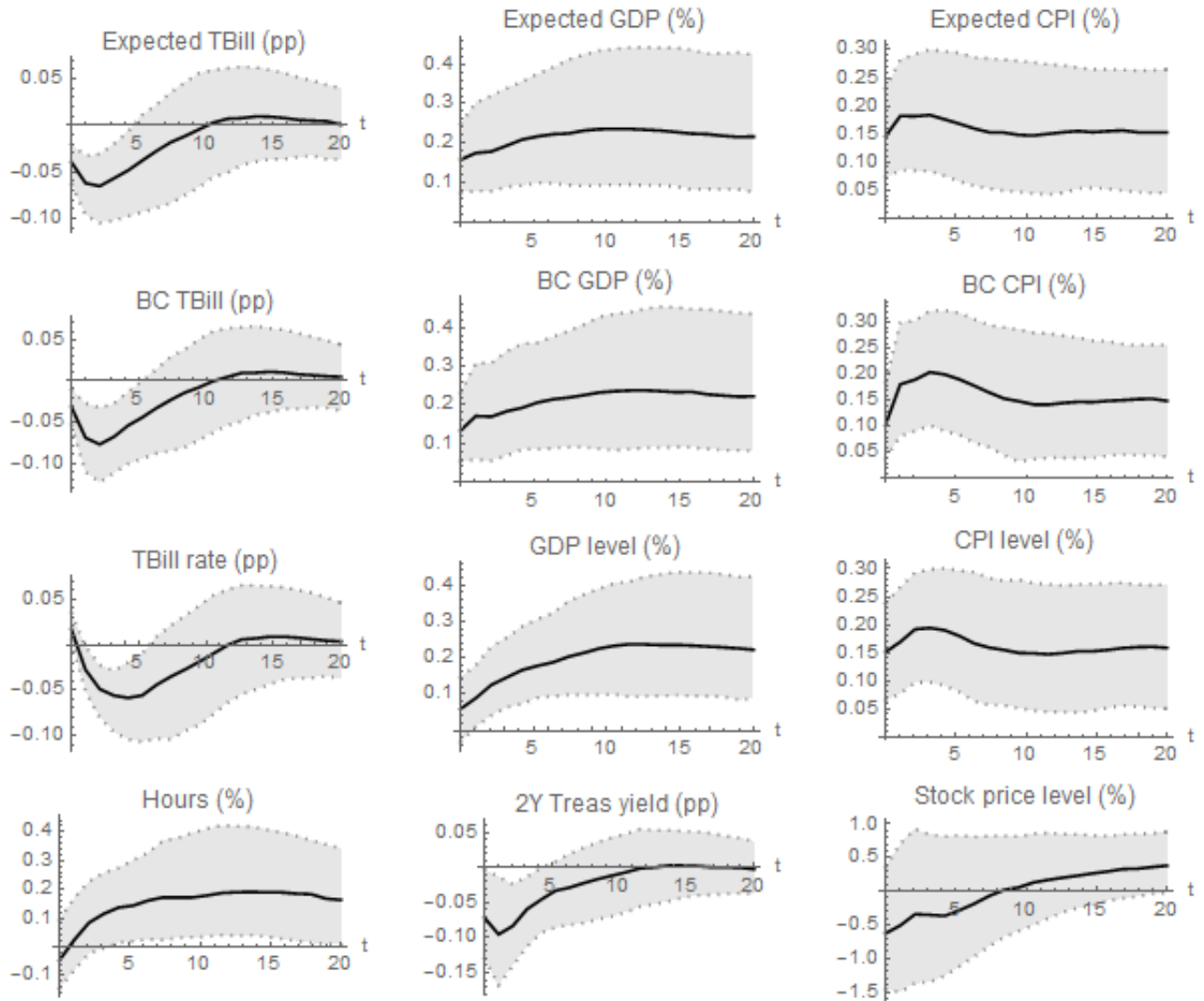


Figure 3: Baseline Impulse Response Functions to a One-Standard-Deviation One-Year-Ahead Anticipated Policy Shock

Notes: The panel reports the IRFs to our baseline one-year-ahead anticipated monetary-policy shock. Specifically, the first row shows the IRFs of the expected variables derived from the combination of the survey and VAR forecasts, the second row shows the IRFs of the BC survey forecasts, the third row shows the IRFs of the actual macroeconomic variables, and the fourth row shows the IRFs of hours worked together with the financial variables. The 68% credible interval is shaded in grey.

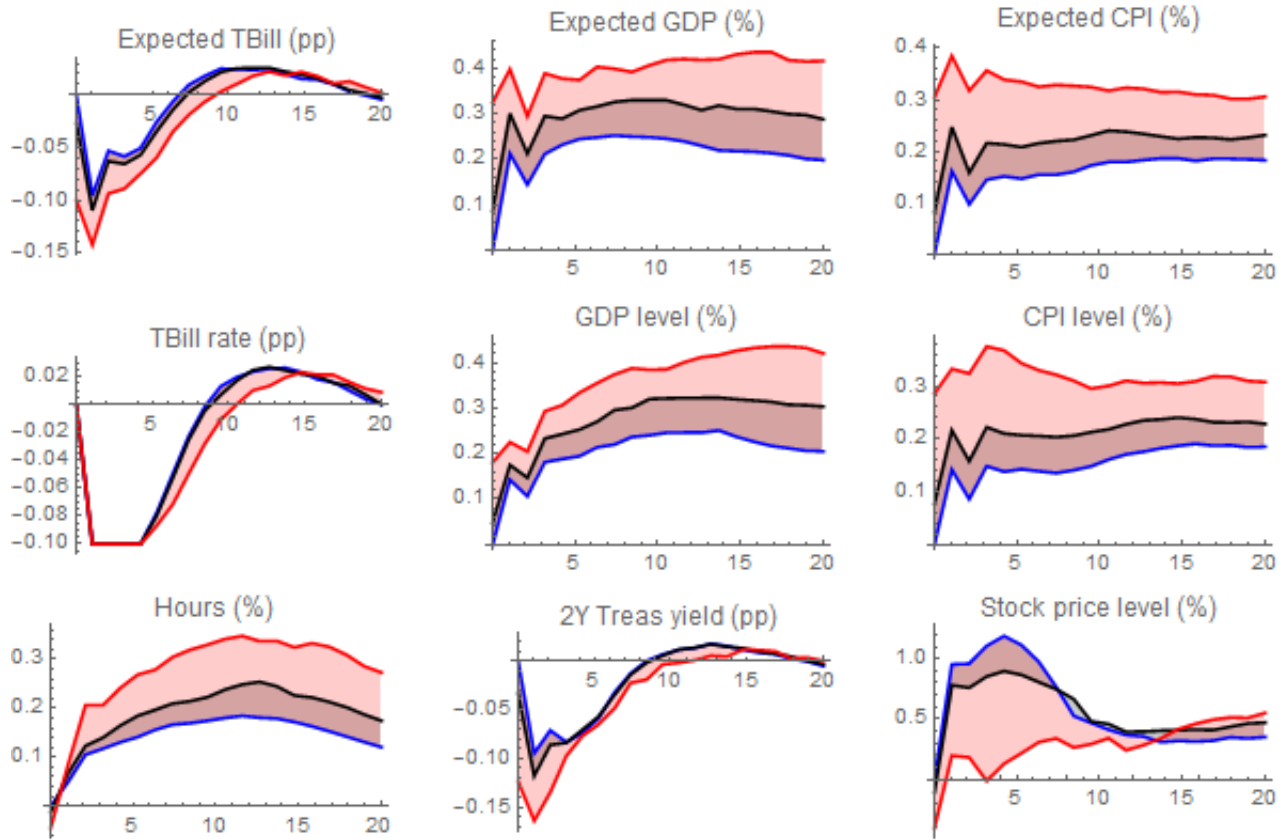


Figure 4: Fully Credible FG (Red) vs. Partially Credible FG (Black) vs. Unanticipated Monetary Policy (Blue)

Notes: The panel shows in red the IRFs of each variable to a perfectly anticipated policy shock that lowers the policy rate by 10 basis points in quarters 1 through 4, i.e., a case of fully credible FG; in blue, the IRFs to an identical policy-rate path that is completely unexpected, i.e., the unanticipated policy scenario. The difference between the red and blue IRFs, the entire pink shaded region, is the marginal effect of fully credible FG. The black lines and gray-shaded portion of the pink regions show the analogous information for the scenario of *partially* credible FG, discussed in Section 6. That is, the difference between the black and blue IRFs is the marginal effect of partially credible FG.

Expectations Horizon	1Y	2Y	3Y	4Y	5Y	11Y
E[TBill]						
Current quarter	-0.10*	-0.10*	-0.10*	-0.10*	-0.10*	-0.10*
2 quarters ahead	-0.05*	-0.05*	-0.05*	-0.08*	-0.07*	-0.08*
4 quarters ahead	-0.03	-0.02	-0.02	-0.06*	-0.04*	-0.07
8 quarters ahead	-0.04	0.00	0.00	-0.03	-0.02	-0.07
20 quarters ahead	0.01	0.00	0.00	-0.01	-0.01	-0.02
log GPD						
Current quarter	0.14*	0.17*	0.13	0.18	0.15	0.32*
2 quarters ahead	0.12	0.09	0.01	0.10	0.17	0.31
4 quarters ahead	0.12	0.07	-0.04	0.09	0.16	0.33
8 quarters ahead	0.19	0.09	-0.02	0.04	0.04	0.30
20 quarters ahead	0.23	0.14	0.03	0.16	-0.01	0.22
GDP growth (ann.)						
Current quarter	0.57*	0.69*	0.51	0.72	0.62	1.27*
2 quarters ahead	0.21	0.03	0.07	0.19	0.11	0.20
4 quarters ahead	0.04	0.00	-0.07	-0.01	-0.04	0.11
8 quarters ahead	0.04	0.04	0.01	-0.02	-0.06	0.06
20 quarters ahead	-0.01	0.00	0.00	0.02	0.00	0.00
CPI						
Current quarter	0.30*	0.30*	0.30*	0.42*	0.43*	0.60*
2 quarters ahead	0.23*	0.21	0.33*	0.52*	0.43*	0.56
4 quarters ahead	0.19	0.14	0.27*	0.44*	0.39	0.64
8 quarters ahead	0.12	0.11	0.11	0.28*	0.17	0.68
20 quarters ahead	0.11	0.08	0.10	0.13	0.04	0.26
Inflation (ann.)						
Current quarter	1.21*	1.18*	1.20*	1.69*	1.72*	2.38*
2 quarters ahead	0.10	-0.12	0.09	0.18	0.15	0.25
4 quarters ahead	-0.03	-0.11	-0.12	-0.10	-0.08	0.00
8 quarters ahead	-0.05	-0.06	-0.08	-0.10	-0.14	0.00
20 quarters ahead	0.00	0.00	-0.01	-0.02	-0.01	-0.03

Table 2: Marginal Effects of Fully-Credible FG at Different Horizons for GDP and CPI

Notes: This table tabulates the marginal effects (i.e., the effects of fully-credible FG minus those of the unanticipated policy) of extensions of fully-credible FG, from one to 11 years. A star indicates that the marginal effect is “significant” (i.e., the percentage of the posterior probability mass for which FG generates a larger response than the unanticipated policy is ≥ 84).

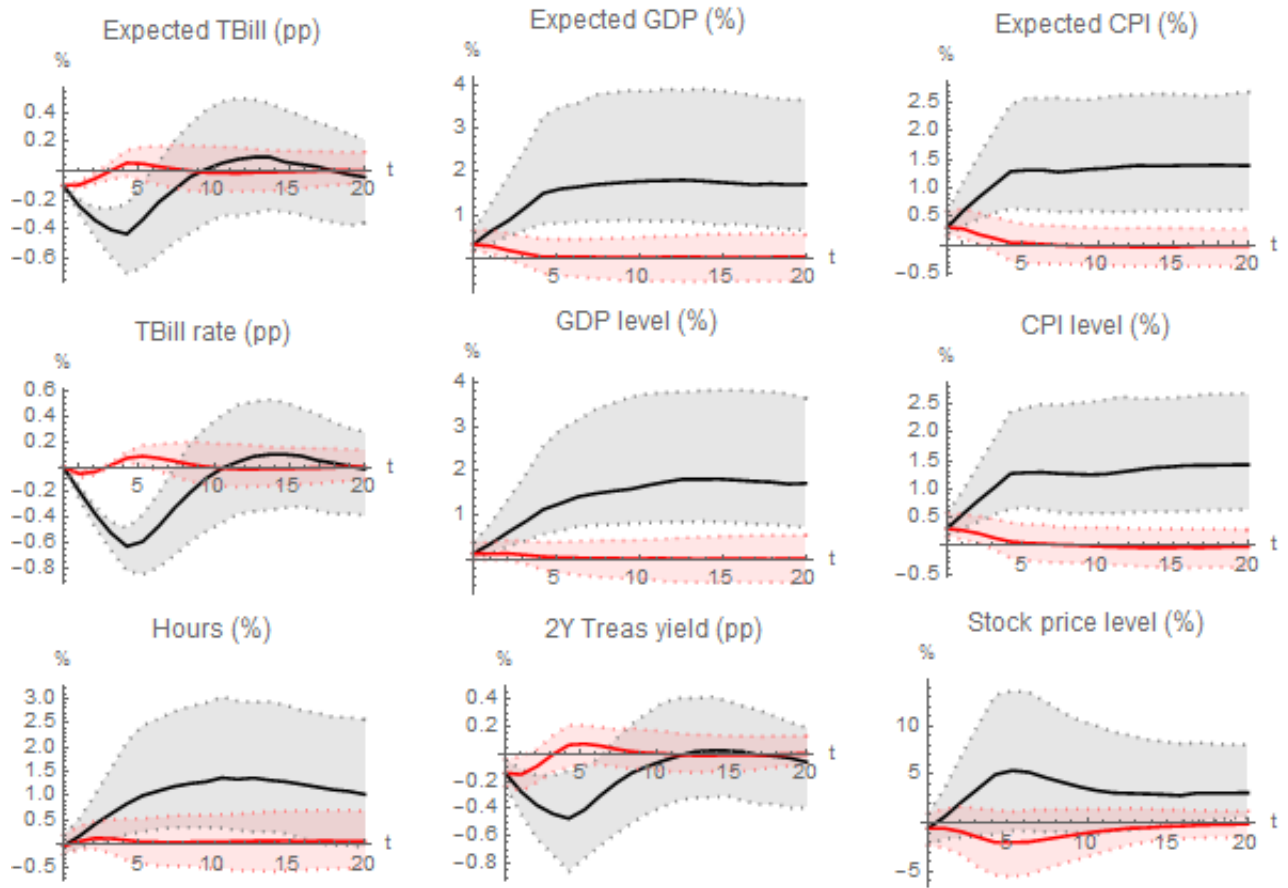


Figure 5: Fundamental Shocks (Black) vs. Noise Shocks (Red)

Notes: The panel shows the IRFs of each variable to anticipated policy shocks that turn out to be future fundamental policy shocks, in black, and to those that turn out to be noise shocks, in red. In each panel, the two IRFs average to the single IRF in each panel of Figure 3, using a weight of 73% for the noise IRF and 27% for the fundamental IRF.

Horizon	Anticipated (σ_{η^h})	Fundamental (σ_v)	Noise (σ_{ϵ^h})	Signal (σ_{s^h})	Kalman Gain (K_h)
1-year	0.04 (0.02, 0.06)	0.09 (0.05, 0.14)	0.15 (0.08, 0.24)	0.17 (0.11, 0.27)	0.27 (0.11, 0.37)
2-year	0.05 (0.02, 0.07)	0.10 (0.06, 0.15)	0.23 (0.12, 0.31)	0.24 (0.16, 0.33)	0.21 (0.16, 0.22)
3-year	0.05 (0.03, 0.07)	0.09 (0.05, 0.18)	0.31 (0.14, 0.46)	0.32 (0.19, 0.46)	0.15 (0.13, 0.15)
4-year	0.04 (0.02, 0.06)	0.09 (0.04, 0.16)	0.30 (0.13, 0.50)	0.33 (0.18, 0.51)	0.12 (0.11, 0.12)
5-year	0.04 (0.02, 0.07)	0.09 (0.03, 0.15)	0.38 (0.15, 0.74)	0.38 (0.17, 0.75)	0.09 (0.09, 0.10)
11-year	0.02 (0.01, 0.04)	0.08 (0.02, 0.13)	0.36 (0.24, 0.78)	0.37 (0.26, 0.79)	0.05 (0.05, 0.05)

Table 3: Standard Deviations of Policy Shocks, the Policy Signal, and the Kalman Gain

Notes: This table reports the standard deviations of the: (imperfectly) anticipated policy shock, future fundamental policy shock, noise shock, policy signal, and Kalman gain estimated with our methodology. Reported in parentheses, the credible bands.